

Key stats & strategies for frontline worker communication & collaboration

Frontline workers account for 80% of the global workforce¹, yet they traditionally lack access to technology solutions. **As a leading system integrator for organizations looking to transform the digital landscape for their deskless employees**, we've identified key communication and collaboration trends among frontline workers and three ways to create a more connected workforce. Let's explore:

63%

of frontline workers and managers feel that communication isn't reaching the frontline¹

32%

of frontline workers and managers feel that communication isn't reaching the frontline¹

Employees at highly engaged organizations are **46%** more likely to see their organizations as strong communicators¹

Companies with effective communication plans increase employee retention by **4.5X**²

3 steps to connecting frontline workers with the people and tools they need to succeed

01

Leverage our expertise to deliver a tailored home experience

Centralize access to company news, apps, and resources in a single destination

Serve a customized home screen branded to fit your organization's look and feel

Surface targeted information by providing employees with role-specific quick actions, workflows, and updates

02

Unify team and 1:1 communication on one platform deployed by a trusted systems integrator

Enable collaboration across knowledge and frontline workers with chat, email, calling, and file sharing in a single platform

Enhance communication among frontline teams by reaching the right people at the right time with the right information

Turn employee or company-owned devices into walkie-talkies with instant push-to-talk communication integrations

03

Orchestrate effective corporate communications with our ongoing support and training

Compose organization news, updates, and communications that are distributed to the entire workforce

Target communications like urgent announcements, role-specific notices, and safety policies to specific teams and locations

Measure engagement and effectiveness of corporate communications to optimize the reach and impact of communications to the frontline

Ready to strengthen your organization's frontline communication and collaboration?

Contact us to learn how we can help you implement Microsoft Teams to empower your frontline workforce.

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¹"Technology Can Help Unlock a New Future for Frontline Workers," Microsoft, 2022

²"25+ Critical Communication in the Workplace Statistics [2023]: How Effective is Good Communication?," Zippia, 2023